



# Event Sponsorship

The Wheelchair Football Association's 2024 Awards Evening



# About The WFA

Here at The Wheelchair Football Association (WFA), we believe everyone can play a part in changing lives through the passion and spirit of Powerchair Football.

Powerchair Football is a unique sport that provides opportunities for people with a high level of physical impairment to access the game of football. It is one of the very few active team participation sports for people who use powered wheelchairs. The sport is fast-paced, dynamic, and very enjoyable to watch. Due to the unique nature of Powerchair Football, it allows all ages, disabilities, and genders to compete together.

The WFA, as the governing body of the sport in England, play a crucial role in fostering and enhancing sporting opportunities. Our mission is to govern and grow the sport of Powerchair Football in England. Our vision, is championing opportunities for diverse abilities to play, learn, and grow through the power of Powerchair Football.

We're proud to oversee a comprehensive competitive framework, from supporting and nurturing emerging talent in the country's six Regional Leagues to administering the National League, featuring Premiership and Championship divisions. We are especially proud of The WFA Cup, our National cup competition, with its final broadcast live on TNT Sports during The FA's Disability Cup weekend. Additionally, we support the England National Team and the developmental pathway that leads to it, ensuring our athletes are prepared for the demands of international competitions.

Looking ahead, our End of Season Awards Evening at Leicester City FC's King Power Stadium on Saturday, July 13th, serves as a focal point for our efforts throughout the season. This event is more than a ceremony; it's a gathering that recognises the incredible journeys, the unwavering determination, and the collective spirit of our Powerchair Football community. It's an invitation to celebrate the exceptional contributions and achievements of our athletes, who inspire us daily with their commitment to the sport.



# Sponsorship Opportunities

The WFA are excited to present several sponsorship opportunities for our End of Season Awards Evening. We offer one headline sponsorship and eight individual award sponsorship opportunities, each providing varied but brilliant levels of exposure for your company. Aligning your brand with The WFA Awards Evening allows you to showcase your support for one of the most inspiring and rapidly growing disability sports in the country.

## **Headline Sponsorship Package:**

Become the esteemed headline sponsor for The WFA Awards Evening and receive unparalleled exposure. This prestigious partnership ensures your brand is prominently featured throughout the event, aligning you with the extraordinary achievements within Powerchair Football across the 2023/24 season.

## **Award Category Sponsorship Package:**

Sponsoring an individual award category provides a unique opportunity to align your brand with the values of excellence and sportsmanship that define Powerchair Football. This tailored sponsorship allows for focused brand visibility and association with specific accolades within the sport.

## **Award Categories Available for Sponsorship:**

- WFA Fair Play and Award Drinks Sponsor
- Premiership & Championship Player of the Year
- Premiership & Championship Young Player of the Year
- Premiership & Championship Team of the Year
- Premiership & Championship Head Coach of the Year
- Premiership & Championship Top Goalscorer
- Premiership & Championship Goal of the Year
- Premiership & Championship Fantasy Team of the Year

By choosing to sponsor The WFA Awards Evening, you're not only gaining significant exposure for your brand but also supporting the incredible community of athletes, coaches, and teams who make Powerchair Football such a vibrant and inclusive sport.



# Headline Sponsor - £3,000

As the headline sponsor for The WFA Awards Evening, your brand will gain meaningful visibility at a key event in disability sports. This sponsorship offers a chance to support and celebrate the achievements in Powerchair Football across the 2023/24 season, connecting your brand with values like resilience, inclusivity, and community.

The event is a highlight within the Powerchair Football community, bringing together athletes, families, and supporters. Your sponsorship ensures your brand is part of the event's promotional materials, social media mentions, and on-site branding, providing visibility to an engaged audience.

Your brand's support also signals a commitment to positive social impact, aligning with the promotion of accessible sports and the celebration of athletes who inspire others with their determination and skill. It's an opportunity to not just elevate your brand but to contribute to a cause that resonates with many, underscoring the importance of inclusion and community support in sports.

## Benefits Include:

- **Exclusive Headline Sponsorship Recognition** at The WFA Awards Evening, prominently associating your brand with the event at the King Power Stadium.
- **10x Tickets for the End of Season Awards evening**, complete with a three-course dinner, offering a fantastic networking opportunity.
- **On-Screen Branding and Acknowledgement** during the reception and awards ceremony, ensuring high visibility among attendees.
- **Extensive Social Media Promotion** before, during, and after the event, amplifying your brand's reach across engaged and relevant audiences.
- **Official Press Release** announcing your pivotal sponsorship, distributed to our stakeholders.
- **Opportunity to Distribute Promotional Material**, allowing you to showcase your products or services directly to attendees.



# Award Category Sponsor - £750

Sponsoring an individual award at The WFA Awards Evening offers your brand a unique chance to support and highlight excellence in Powerchair Football. With this sponsorship, you'll gain visibility in event materials and social media, directly linking your brand with the celebration of achievements in an inclusive sport.

It's more than brand exposure; it's an affirmation of your support for diversity and athlete recognition in the community. This act of sponsorship showcases your commitment to the values of perseverance and sportsmanship, aligning your brand with the positive impact of Powerchair Football.

## Award Categories:

- WFA Fair Play and Award Drinks Sponsor
- Premiership & Championship Player of the Year
- Premiership & Championship Young Player of the Year
- Premiership & Championship Team of the Year
- Premiership & Championship Head Coach of the Year
- Premiership & Championship Top Goal Scorer
- Premiership & Championship Goal of the Year
- Premiership & Championship Fantasy Team of the Year

## Benefits Include:

- **2x Tickets to the Awards evening**, including a three-course dinner, providing an opportunity to connect with key figures in the sport.
- **Sponsorship of a Prestigious Award**, directly associating your brand with high standards of excellence and achievement.
- **Opportunity to Present the Award** you sponsor, placing you at the centre of a memorable moment for the winner and attendees.
- **Promotion on Social Media** before, during, and after the event, ensuring your support is recognised by a wide and engaged audience.





# Get in touch

Sponsoring The WFA's End of Season Awards Evening is not just an investment in your brand's visibility; it's a commitment to supporting and celebrating the incredible community around one of the most inspiring sports. This event promises not only significant exposure but also the chance to be part of a growing movement that champions diversity, inclusion, and excellence.

These sponsorship opportunities are offered on a first-come, first-served basis, ensuring exclusivity and impact for our partners. Importantly, all funds raised through sponsorship will be dedicated to subsidising the ticket prices for our community, making the event more accessible and inclusive for everyone involved.

To discuss sponsorship opportunities or for more information, please contact WFA National Development Officer, Ryan Sipple.

Email: [ryan.sipple@thewfa.org.uk](mailto:ryan.sipple@thewfa.org.uk)

Telephone: **07432875644**

Join us in making The WFA End of Season Awards Evening a night to remember!

